

Introduction

Visioncall is a Professional Services business that has been operating within the health care sector for over 20 years and is the leading provider of eye tests in approximately 7,500 UK care homes, with over 50% of the market share. Having been founded upon the values of delivering quality and improvement of patients' lives, the business has become unique in its consideration and delivery of services to patients with dementia and other cognitive impairments.

Opportunity

This opportunity to invest in the business has been created in order to deliver the ownership vision. It is the chance for a local management team to acquire a significant share in the business and to be able to participate in the returns they generate.

The key to this opportunity is to enable this team to do what they know best – providing high quality professional eye care and customer service in their local area.

The local team will have total responsibility for the day to day running of the JVP, including the scheduling, the performance of eye tests, the administration, dispensing and delivery of glasses and any follow up repairs etc.

Summary

Visioncall's ownership vision is an exciting new opportunity for local leadership teams to enhance their careers in healthcare management and to reap the rewards that come with practice ownership. Being part of a wider family with a strong support mechanism and track record gives a level of security far greater than "going it alone" and ensures a strong foundation for growth throughout the next 20 years.

Be More...Secure

- Take on an existing business with a proven track record over the last 20 years
- Inherit a loyal customer base with up to 50% care home market share
- Expect 10-15% growth on existing business, by developing into new areas e.g. the Care at Home marketplace
- Be safe in the knowledge that the existing experienced and knowledgeable staff will be there to support you

Be More...Involved

- Be in control of your own future by having accountability as well as responsibility to lead and develop your area
- Be empowered to make local decisions and create opportunities
- Have the ability to influence the business direction and aspirations through joint forums in conjunction with Central Support
- Build your own culture by attracting and retaining the right people for you and your patients
- Be part of a national company with a personal touch – act locally, think nationally to maintain that person centred approach to the business

visioncall
eye care that comes to you

Be More...Comfortable

- Work as a Lead Optometrist, gaining experience within the domiciliary sector before investing
- Work alongside the team who will support you before investing
- Have the opportunity to learn the day job to ensure you we are all in agreement to progress to the next stage

Be More...Rewarded

- Hard work and effort equates to being in control of your own rewards
- Earn a substantial salary in addition benefitting from great business performance
- You could expect to receive all of these benefits; salary, pension, dividends and equity.

Be More...Developed

- Plan for your future through personal development of your team and create succession planning opportunities
- Expand your business knowledge in a safe and supported environment
- Use your wealth of optical knowledge to your advantage by having professional freedom to make your own clinical judgements

Be More...Supported

- Benefit from an experienced and professional Central Support team (link to biogs)
- We offer comprehensive support services, which includes Operational Support; Payroll; IT; Recruitment; Accounts; Manufacturing; Sales; Professional Services - we'll do it so that you don't have to!



domiciliary **be more**